



FIVE FRIDAYS 2023-24: A Benefit Concert Series
Information for FIVE FRIDAYS SPONSORS

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Summary

FIVE FRIDAYS at St. Paul’s Church, Chestnut Hill, is a benefit concert series that was successfully launched in the fall of 2011. As we emerged from the pandemic during 2021-22, we witnessed the reawakening of Five Fridays. We’re not quite back to where we were pre-covid, but this last season has shown us that we can make a full recovery. And it’s *exciting!* We hope you will join us in supporting this effort by being a Five Fridays Sponsor.

This unique series is designed to serve dual purposes:

- 1) The series augments the parish’s existing mission of service to neighbors in need. To this end, two local organizations serving the unhoused and hungry are the beneficiaries of this enterprise.
- 2) The series also provides music of exceptional quality to the residents of Chestnut Hill and the surrounding areas. St. Paul’s Church is an ideal venue for musical events, and its music programs for children and adults enjoy a long-standing tradition of excellence in the Philadelphia region.

Five Fridays concerts take place at 7:30 pm in the sanctuary of St. Paul’s Church and are followed by a simple reception. Tickets are reasonably priced at \$30 for adults and \$5 for students. As the attendance has increased, the reach of the series to patrons beyond Chestnut Hill has expanded.

Sponsorship for Five Fridays is sought from individuals and local and regional businesses to help offset the cost of artists fees, advertising, and other expenses, so that net proceeds from ticket sales may be passed on to the beneficiary organizations. Since the series inception, proceeds have totaled nearly \$70,000 for our beneficiary organizations.

Community Benefits

The lives of many families and individuals in our own neighborhood of northwest Philadelphia have been deeply affected by economic difficulties, especially given the increased hardships of the past several years. The net proceeds of Five Fridays are directed to support the efforts of two local organizations as they address the many acute and immediate needs of our neighbors.

- **Family Promise of Philadelphia** (*formerly Philadelphia Interfaith Hospitality Network, "PIHN"*) connects volunteers from faith communities with families in need of shelter. Since its founding in 1991, PIHN moved hundreds of families from homelessness to stability. Family Promise now continues that work, providing assessment and referrals, emergency housing, supportive service, and transitional housing. Equipped with new skills and relationships, over 92% of assisted families do not return to shelter programs after their experience in this program. Each donation from Five Fridays to Family Promise helps cover the costs of moving sheltered families to new homes.
- At **Face to Face Germantown** struggling families, individuals, and the unhoused are welcomed and treated with dignity and respect. The organization's goal is to meet basic human needs and reduce suffering to assist their guests to a better future. Face to Face offers dining services, a nurse managed Health Center, a Legal Center, a Social Services Center and, along with Mercy Neighborhood Ministries, early child education (3- and 4-year-olds), children's Summer Camps, and After School programs. They also provide a Washeteria where individuals can take private hot showers and receive toiletries as needed. Face to Face serves 2,500 annually and has been a stable presence in Germantown for 39 years.

In addition to providing monetary assistance, Five Fridays' commitment helps to raise general awareness of these organizations and encourages the participation of other groups and individuals in this important work.

While Five Fridays' donations assist in meeting critical life needs of many of our neighbors, the series also contributes to the aesthetic, social, and economic well-being of Chestnut Hill and surrounding region. Five Fridays concert series builds support for local businesses, as patrons shop and dine in Chestnut Hill prior to the concerts. Residents of Chestnut Hill appreciate these excellent music events "in their backyard" and the chance to participate in the series' mission to lend a helping hand to those in need.

Five Fridays brings world class professional artists to Chestnut Hill to perform in the beautiful, yet intimate, setting of St. Paul's Church. In addition to presenting well-seasoned artists, the series affords performance opportunities for outstanding young emerging artists. Patrons are grateful for the opportunity to see music-making up close and enjoy dialog with the artists about the music they perform. Receptions following the concerts provide informal time for patrons, guests from out of town, and the artists to socialize – learning and sharing more about the music and making new acquaintances. Reviews of the concerts have been exceptionally glowing. Visit Five Fridays website at www.fivefridays.org for a listing of artists for the 2023-24 Season.

Management and Costs

The Music Guild of St. Paul's Church meets monthly to plan and oversee the music programs of the church, including Five Fridays. The tasks to mount Five Fridays are numerous: identifying and securing artists, seeking sponsors, advertising and PR, ticketing, taking care of artists requirements, ushering, preparing the venue, and arranging receptions. These tasks are carried out by members of the Music Guild and other volunteers and staff members of St. Paul's Church. Only professional services, such as piano tuning and advertising, are budgeted. Because of their hard work and generosity, operating expenses for the series are kept at a minimum, thereby maximizing the donations that can be made to the beneficiary organizations.

SPONSORSHIP FOR SEASON 2023-24

Sponsorship for Five Fridays is sought from local and regional businesses and individuals to help offset the costs of artists fees, advertising, and other expenses, so that net proceeds from ticket sales may be passed along to the two beneficiary organizations. This partnership of businesses, concerned individuals, church community, and service organizations is a fruitful and effective way for the Chestnut Hill community to reach out and change lives, "neighbor by neighbor".

Interested individuals and businesses are invited to participate at an amount of \$200 or more; sponsorship at different levels is available. Sponsors are recognized in Five Fridays publicity and in the program booklet for each concert. Complimentary tickets are provided for sponsors to use during the season. Business sponsors may submit an advertisement for placement in the program booklets at the appropriate size for their level of sponsorship. Advertising specifications and directions for submission of artwork and payments are included in the Sponsorship Forms that follow.

Deadline for submitting your form is August 31, 2023.

BUSINESS SPONSOR
Advertising Agreement

Business Name _____

Address _____

Email _____ **Phone** _____

Business Contact _____

Email _____ **Phone** _____

Business Contact for advertising artwork _____

Email _____ **Phone** _____

Sponsorship Levels:

- \$2,750 + full page inside front or back cover or back cover in color in series program booklet (5" x 8"), and special highlights in press releases;
12 complimentary tickets
- \$1,500 + full page, black and white, in series program booklet (5" x 8");
8 complimentary tickets
- \$750 + one-half page, black and white, in series program booklet (5" x 4");
6 complimentary tickets
- \$400 + one-quarter page, black and white, in series program booklet (5" x 1.75");
4 complimentary tickets
- \$200 + one-eighth page, black and white, in series program booklet (2.375" x 1.75");
2 complimentary tickets

I/We wish to be a Five Fridays Business Sponsor in the amount of \$_____.

Please print and submit this form with your payment and ad artwork by August 31.

Checks should be made payable to St. Paul's Church with "Five Fridays" on the memo line.

*Payments can also be made online at <https://onrealm.org/stpaulschestnuthill/-/form/give/now>.
Use the dropdown menu in the Fund box to select "Five Fridays". Follow the prompts to complete your payment.*

Artwork should be emailed to Janice Fiore: JaniceJFiore@gmail.com

Authorized Representative _____

(Signature and date)

For questions, please contact Janice Fiore: JaniceJFiore@gmail.com (215)376-0543
St. Paul's Church: 22 East Chestnut Hill Ave., Philadelphia, PA (215)242-2055

INDIVIDUAL SPONSOR

Name (as to be listed) _____

Address _____

Email _____ Phone _____

- \$2,750 + 12 complimentary tickets
- \$1,500 + 8 complimentary tickets
- \$750 + 6 complimentary tickets
- \$400 + 4 complimentary tickets
- \$200 + 2 complimentary tickets

I/We wish to be a Five Fridays Sponsor in the amount of \$ _____.

Please print and submit this form along with your payment by August 31.

Checks should be made payable to St. Paul's Church with "Five Fridays" on the memo line.

Payments can also be made online at <https://onrealm.org/stpaulschestnuthill/-/form/give/now>.

Use the dropdown menu in the Fund box to select "Five Fridays". Follow the prompts to complete your payment.

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