



**Thank you for your sponsorship or ad purchase for the 2017-2018 Five Fridays Concert Series. All ad submissions are due Monday, August 21, 2017.**

### **INSIDE OR BACK COVER AD SIZE AND SPECIFICATIONS**

- WxH = 5.5 x 8.5 inches
- Please send a high quality print document of **300 dpi or higher** (all photos, logos, images etc.)
- Accepted file formats are PDF, EPS, or JPEG
- Color mode is CMYK
- Please include a full .25 inch bleed
- All copy that is Black should be 100% black (not process black)
- When submitting PDF files, please make sure the fonts are embedded and that the resolution is 300 dpi or higher.  
*Lower resolution will result in blurry print reproduction*

### **BLACK AND WHITE AD SIZES**

- Full Page: WxH = 5 x 8 inches
- Half Page: WxH = 5 x 4 inches
- Quarter Page: WxH = 5 x 1.75 inches
- Eighth Page: WxH = 2.375 x 1.75 inches

### **BLACK AND WHITE AD SPECIFICATIONS**

- Please send a high quality print documents of **300 dpi or higher** (all photos, logos, images etc.)
- Accepted file formats are PDF, EPS, or JPEG
- All copy that is Black should be 100% black (not process black)
- When submitting PDF files, please make sure fonts are embedded and that resolution is 300 dpi or higher.  
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*Please email files or address any questions to Janice Fiore  
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